

DESHUN DEYSEL & ASSOCIATES

Encouraging leadership in a context of change and diversity

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Encouraging Leadership in a context of Change & Diversity

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Deshun Deyssel and Associates (DDA) exists as a resource to companies in the areas of leadership, envisioning, efficacy, goal-setting, motivation, diversity and organisational culture.

Activities, specialties and topics

DDA offers five services: keynote addresses, training and coaching, facilitation and teambuilding for executives. There are three key ingredients Deshun brings to her presentations: ground-breaking experience, knowledge in key areas and the ability to communicate effectively. This enables her to reach a diverse audience with a message all can relate to. Keynote presentation topics include:

- *Tackling the Summit* – An exploration in personal and corporate goal-setting based on the 2003 Everest Expedition.
- *Mountains and Manicures* – A light-hearted inspirational



look at being oneself in a male-dominated sport. For women audiences only.

- *Imprints in the Snow: patterns of leading, patterns of following* – 14 high altitude expeditions later, Deshun reflects on leadership styles encountered en route.
- *10 deadly sins of climbing Everest*: Deshun was a member of two high profile SA expeditions to Mt. Everest. This keynote reflects on the common mistakes teams make when aiming for high-risk/high-reward goals in the mountains and in business.
- *Who's your Sherpa?* In most companies there are teams/departments that do the donkeywork. Their work, which is often unglamorous, provides the backbone of a company. With wry humour, Deshun provides an inspirational message to such teams by comparing their job to that of the extraordinary work of Sherpas in mountaineering.

Accomplishments and acclaim

Born into a working class family in a township outside Uitenhage, Deshun Deyssel came to prominence in 1996 when selected to participate in South Africa's first Everest Expedition. She has subsequently been on 13 high altitude expeditions on five continents. But it isn't only physical crevasses Deshun has successfully crossed; her life experience has forced her to bridge many of the sensitive economic, cultural and gender divides we face. A speaker with 15 years experience, she is sought after for providing inspiration without the rah-rah. Corporations utilise Deshun because her background, training and experiences allow her to offer sensible, relevant and thought-provoking insight into challenges confronting our companies, communities and our country.

